



I.T POST

spring / summer 2015 issue 17

APEX PREDATOR was created in 2010 in response to the 2008 financial crisis by the London-based contemporary artist couple, FANTICH AND YOUNG. The work was created as a Fine Art sculpture that accompanied a Savile Row hand-made suit which was made of human hair, glass eyeballs, bones and canine teeth, together with polished Oxfords with soles made of 1,050 human dentures, entitled Apex Predator Suit (2011). It was designed for predators with no predators of their own, residing at the top of their food chain. The idea was eventually developed by the artists into a collection including shoes, accessories and perfumes under "Darwinian Voodoo", a conceptual lifestyle brand.



Mariana Fantich grew up in Uzhgorod, Ukraine, under the Soviet Union's communist regime. Dominic Young was brought up in Bristol, UK under capitalism. Mariana is a media specialist and artist, and Dominic makes art as well as music. With such different political and social ideology backgrounds, they share the same interest in the practice and history of Fine Art, Decorative Art, Darwinism and Social Darwinism, and have teamed up as Fantich And Young since 2008. They are now working together in their studio in Hackney, London.

contributed by
APEX PREDATOR



TEETH ARE THE TOMBSTONES OF THE BODY.
 HAIR ONE OF THE DEFINING CHARACTERISTICS OF MAMMALS.
 THE SHOES ARE BADASS.
 THE HAIR ARE FROM EAST LONDON.
 THE HAIR IS FROM EAST LONDON.
 WINNER IS 1ST PLACE.
 LOSER IS 2ND PLACE.
 NATURE IS SCIENCE.
 SUPER-NATURE IS MAGIC.
 SUPER-NATURE IS MAGIC.



DARWIN'S THEORY OF EVOLUTION IS NATURAL SELECTION AND
 DISSENT AND MODIFICATION.

VOODOO IS A RELIGIOUS BELIEF SYSTEM.

COMPETITION IS INDIFFERENT TO YOUR FAILURE.

HIERARCHY IS POWER.

RIUALS ARE DANGEROUS IF YOU BELIEVE IN THEM.

PREDATOR IS AN ORGANISM THAT FEEDS ON ITS PREY.

BEING AN APEX PREDATOR IS BEING AT THE TOP OF THE FOOD
 CHAIN WITH NO PREDATORS OF YOUR OWN.



I'VE TRIED TO WEAR THE SHOES ONCE; I FELT LIKE AN APEX PREDATOR.

I'VE TRIED TO WEAR THE CLOTHES ONCE; I FELT THE WEIGHT
 OF POWER.

WE CHOSE TO USE BARKER & JIMMY CHOO BECAUSE OUR WORK
 COMBINES A CONCEPTUAL AND AESTHETICAL APPROACH TO SYMBOLIC,
 READY-MADE MATERIALS.



(TO DOMINIC) MARIANA IS MY BONNIE.

(TO MARIANA) DOMINIC IS MY CLYDE.

BEING A HUSBAND-WIFE ART COLLECTIVE IS CHEMISTRY.

THE SECRET OF A SUCCESSFUL COLLABORATION IS GANGING UP ON THE PROBLEM NOT EACH OTHER.

CORE IS ESSENCE.

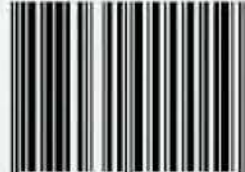
OUR UPCOMING PROJECTS ARE EXPANDING THE PEDIGREE LIFESTYLE
 BRAND DARWINIAN VODOO THAT IS TAILORED FOR THE
 DISCERNING CLIENT WITH THE TASTE FOR POWER AND EXCLUSIVITY.

OUR GOAL & DREAMS ARE 'LIKE TEARS IN RAIN'.

fashion & yung



I.T POST S/S 2015 HK\$99



4 897031 000019

